

Global Strategy Fact Sheet

Company Profile

Global Strategy is a boutique consulting firm providing targeted business development solutions. Our focus is Market Development, Partnering, Open Innovation and Market Intelligence consulting services.

We assist companies in the formulation and implementation of strategic objectives, through product and technology search, partner search and market development services - enabling successful licensing, distribution, joint venture, and M&A relationships. In addition, we generate, analyze and report company, product, and market intelligence, utilizing best-practice primary research capabilities.

Corporate Data

- Established 2001
- Privately-held U.S. Corporation
- Locations: Chicago, IL and Orlando, FL
- Staff: Seasoned international business executives with multi-industry expertise

Consulting Services

- Open Innovation | find new products
- Market Development | enter new markets
- Partner Search | capture new customers, distributors, licensees, J/V and M&A partners
- Business Research | market research and competitive intelligence

Competitive Advantages

- Proprietary TOPTECH methodology ensures synergistic product and partner matching
- Personally-developed relationships with companies, government agencies, venture capital groups and research centers worldwide
- Experts in identifying, analyzing and reporting *under the radar* market opportunities + intelligence
- Proven track record of implementing innovative industry solutions that deliver a rapid return on investment and tangible, long-term benefits

Mission Statement

- Generate value and revenue growth for clients
- Create actionable business development and market research solutions
- Provide services in a timely, cost-effective, and professional manner

Sector Expertise

- Advanced Manufacturing
- Chemicals + Materials
- Clean Tech + Energy
- Food + Beverage
- Health + Nutrition
- Life Science, Medical + Biotech

Global Business Expertise

- Uniquely international, multi-lingual and multi-cultural staff with broad industry and international business expertise
- Experts in formulating and executing proactive go-to-market approaches to provide first-mover advantages to clients for international growth
- Founding member of the Global Consulting Network, a group of consulting firms located in 65+ key emerging and developed markets

Global Strategy – Connecting you to global markets.

g l o b a l
strategy, inc.

International Business Development