

Global Strategy Company Fact Sheet

Our Company

Global Strategy is a boutique consulting firm providing targeted business development solutions. Our focus is Open Innovation, Market Development and Business Intelligence consulting services. We assist companies in the formulation and implementation of strategic objectives, through product and technology search, partner search and market development services - enabling successful licensing, distribution, joint venture, and M&A relationships. In addition, we generate, analyze and report business, market, and competitive intelligence, utilizing best-practice primary research capabilities.

Fast Facts

- Established : 2001
- Privately-held U.S. Corporation
- Locations: Chicago, IL and Orlando, FL
- Staff: Seasoned consultants with multi-industry backgrounds
- Global Expertise: Founder, Global Consulting Network in 65+ emerging and developed markets

Our Consulting Services

- Open Innovation
- Partner Search
- Market Development
- Business Intelligence

Sector Expertise

- Advanced Manufacturing
- Chemicals + Materials
- Clean Tech + Energy
- Food + Beverage
- Health + Nutrition
- Life Science, Medical + Biotech

Our Mission

- Generate value and revenue growth for clients
- Create actionable business development and market research solutions
- Provide services in a timely, cost-effective, and professional manner

Global Strategy – Connecting you to global markets.



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