



Explore Global Business Opportunities

Find the Best International Opportunities for Your Company

The free flow of capital, expertise, service and products; the increase in international partnering and trade finance options; and globalization have dramatically increased access to markets around the world – making it easier and less risky to explore international market expansion. Let Global Strategy help you find the best open innovation opportunities, partners and markets for your business.

Proven International Business Expertise

Our Global Consulting Network of business consulting firms is located throughout developed and emerging markets in over 60 countries. Whether you are seeking international partnerships, export sales, expansion to new markets, or open innovation opportunities, Global Strategy offers the expertise you need to connect with lucrative opportunities and increase your bottom line.

Open Innovation Consulting

- Develop strategies for systematically exploring external resources, knowledge and capabilities.
- Navigate relationships with companies, entrepreneurs, research centers, labs and governments.
- License or acquire new technologies, products, inventions and companies.

Market Development

- Evaluate international markets with the best business potential and lowest barriers to entry.
- Formulate and implement effective market entry, partnering, and sales strategies.
- Execute successful and long-term strategies to enter international markets.

Business Intelligence and Market Research

- Benefit from actionable information on market size, segments, trends, and distribution channels.
- Analyze targeted research on innovation opportunities, disruptive technologies and competitors.
- Access *under the radar* opportunities and empower your business with first mover advantage.

Global Strategy – Connecting you to global markets.

g l o b a l
strategy, inc.
International Business Development



探究全球商业机遇

为您的公司找到最佳的国际机会

自由流动的资本、专业强项、服务和产品；增加的国际合作与贸易金融选择；以及全球化早已引人瞩目的增加了接触世界各个市场的途径，都使得开拓国际市场变得更加简单和低风险。让全球战略公司帮助您找到最好的创新机遇、合作伙伴和市场。

公认的国际贸易专长

我们由商业咨询公司组成的国际咨询网络分布于世界60多个国家中的发达和新兴市场。无论您是寻求国际伙伴、出口销售、拓展新市场，或者开放式的创新机会，全球战略公司都会为您提供所需的专家意见以便获得获利的发展机会并且提高收益。

开放型创新咨询

- 开发系统性探究外部资源、知识和能力的战略。
- 导航与企业、公司、研究中心、实验机构和政府的关系。
- 获得许可或者取得新技术、产品、发明和收购企业。

市场开发

- 以最好的商业潜力和最低的进入壁垒为标准评估国际市场。
- 形成和实施有效的市场进入、合作和销售战略。
- 对进入国际市场，实行成功的长远战略。

商务情报和市场调研

- 得益于市场规模、细分、潮流和分销渠道的可行性信息。
- 对于创新机遇、颠覆性技术和竞争者的目标研究进行有针对性的分析。
- 获得不易探测到的机会，帮助您的企业具备先发优势

全球战略—连接您和全球市场

global
strategy, inc.
International Business Development

Global Strategy, Inc.

1073 Willa Springs Dr., Ste. 2013, Winter Springs, FL 32708 USA • Tel +1.407.951.6750

info@consultgsi.com • www.consultgsi.com