



Explore Global Business Opportunities

Find the Best International Opportunities for Your Company

The free flow of capital, expertise, service and products; the increase in international partnering and trade finance options; and globalization have dramatically increased access to markets around the world – making it easier and less risky to explore international market expansion. Let Global Strategy help you find the best open innovation opportunities, partners and markets for your business.

Proven International Business Expertise

Our Global Consulting Network of business consulting firms is located throughout developed and emerging markets in over 60 countries. Whether you are seeking international partnerships, export sales, expansion to new markets, or open innovation opportunities, Global Strategy offers the expertise you need to connect with lucrative opportunities and increase your bottom line.

Open Innovation Consulting

- Develop strategies for systematically exploring external resources, knowledge and capabilities.
- Navigate relationships with companies, entrepreneurs, research centers, labs and governments.
- License or acquire new technologies, products, inventions and companies.

Market Development

- Evaluate international markets with the best business potential and lowest barriers to entry.
- Formulate and implement effective market entry, partnering, and sales strategies.
- Execute successful and long-term strategies to enter international markets.

Business Intelligence and Market Research

- Benefit from actionable information on market size, segments, trends, and distribution channels.
- Analyze targeted research on innovation opportunities, disruptive technologies and competitors.
- Access *under the radar* opportunities and empower your business with first mover advantage.

Global Strategy – Connecting you to global markets.

**global
strategy, inc.**
International Business Development