

Food + Beverage Expertise

- | | |
|-----------------------------|-----------------------------|
| ✓ Cereals + Grains | ✓ Functional Ingredients |
| ✓ Chocolate + Confectionary | ✓ Fish + Poultry |
| ✓ Dairy Products | ✓ Organic Products |
| ✓ Delivery Systems | ✓ Smart Packaging + Labels |
| ✓ Enabling Technologies | ✓ Soft Drinks |
| ✓ Energy Foods + Beverages | ✓ Sports Nutrition Products |
| ✓ Fish + Seafood | ✓ Production Equipment |
| ✓ Food + Beverage Equipment | ✓ Taste-masking Systems |

Food and Beverage processors face numerous challenges in their day-to-day operations in today's marketplace. These challenges often present themselves in the form of rapidly changing raw material prices, regulatory changes, health and contamination issues, distribution deficiencies, lack of product diversification and geographic inefficiencies.

Global Strategy is a boutique consulting firm providing targeted business development solutions, focusing on Open Innovation, Market Development and Business Intelligence.

We bring momentum to your strategic planning process for the food and beverage industry with years of marketing and growth development strategies. Our consultants have developed, launched and managed numerous programs to assist clients to grow revenues and increase market penetration in developed and emerging countries.

Competitive Advantages

- Customized assignments tailored to the requirements of the client;
- Proprietary TOPTECH search methodology for synergistic product and partner matching;
- Personally-developed relationships with key executives at companies, government agencies, financing organizations, and universities worldwide;
- Global expertise through our Global Consulting Network, a network of business consulting firms located in 65+ developed and emerging markets;
- Expertise in identifying, qualifying, and reporting *under the radar* business opportunities and intelligence; and
- Proven track record of creating profitable partnering relationships and generating value-added, actionable business intelligence.

Global Strategy, Inc.

1073 Willa Springs Dr., Ste. 2049, Winter Springs, FL 32708 USA • Tel +1.407.951.6750

2860 South River Road, Ste. 460, Des Plaines, IL 60018 USA • Tel +1.847.813.6075

info@consultgsi.com • www.consultgsi.com