

Health, Nutrition + Personal Care Expertise

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| ✓ Anti-aging Products | ✓ Hygiene Products |
| ✓ Bath + Body Care Products | ✓ Infant + Baby Care Products |
| ✓ Energy Food + Beverages | ✓ Natural Products |
| ✓ Eye Care Products | ✓ Oral Health Products |
| ✓ Family Planning Products | ✓ OTC Products |
| ✓ Functional Ingredients | ✓ Skin Care + Cosmetics |
| ✓ Health Foods | ✓ Sports Nutrition Products |
| ✓ Herbal Products | ✓ Sun Care Products |
| ✓ Household Products | ✓ Vitamins + Supplements |

Global Strategy provides strategic and tactical business development consulting services focused on the health, nutrition and personal care sectors. Our mission is to create and execute on new opportunities for clients by providing targeted business development services and imparting deep knowledge through strategic intelligence reporting.

Global Strategy is a boutique consulting firm providing targeted business development solutions, focusing on Open Innovation, Market Development and Business Intelligence.

Our expertise and deep industry knowledge provides clients with key competitive advantages, empowering them to execute successful and long-term business alliances. We have worked with startups, regional market leaders and multinational corporations in The Americas, Europe, Middle East and Asia-Pacific, delivering qualified commercial opportunities and strategic intelligence to enhance their market positions and bottom lines.

Competitive Advantages

- Customized assignments tailored to the requirements of the client;
- Proprietary TOPTECH search methodology for synergistic product and partner matching;
- Personally-developed relationships with key executives at companies, government agencies, financing organizations, and universities worldwide;
- Global expertise through our Global Consulting Network, a network of business consulting firms located in 65+ developed and emerging markets;
- Expertise in identifying, qualifying, and reporting *under the radar* business opportunities and intelligence; and
- Proven track record of creating profitable partnering relationships and generating value-added, actionable business intelligence.

Global Strategy, Inc.

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