

Life Science, Biotech + Medical Expertise

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| ✓ Bioinformatics | ✓ In Vitro Diagnostics |
| ✓ Biomaterials | ✓ Laboratory Systems |
| ✓ Biomedical Instruments | ✓ Medical Devices |
| ✓ CRO + MRO | ✓ Patient Monitoring |
| ✓ Diagnostic Imaging | ✓ Software Solutions |
| ✓ Digital Medicine | ✓ Therapeutics |
| ✓ Drug Delivery Systems | ✓ Surgical Instruments |
| ✓ Gene + Cell Therapy | ✓ Vaccines |
| ✓ Infection Control | ✓ Wound Care |

Global Strategy's staff of specialized life sciences consultants has experience working with established and emerging pharmaceutical, biotech, medical device, diagnostics, and drug delivery companies as well as CROs and CMOs. Our targeted, high-quality expertise in strategic and tactical business development, open innovation, partner search and market intelligence consulting services meet the highly demanding needs of life science and healthcare organizations.

Global Strategy is a boutique consulting firm providing targeted business development solutions, focusing on Open Innovation, Market Development and Business Intelligence. Our consultants bring together the elements of success for the leading innovators in the biotechnology, pharmaceutical, medical device, diagnostic, healthcare services and related life science fields. We provide strategic guidance to ensure success in developed and emerging markets.

Competitive Advantages

- Customized assignments tailored to the requirements of the client;
- Proprietary TOPTECH search methodology for synergistic product and partner matching;
- Personally-developed relationships with key executives at companies, government agencies, financing organizations, and universities worldwide;
- Global expertise through our Global Consulting Network, a network of business consulting firms located in 65+ developed and emerging markets;
- Expertise in identifying, qualifying, and reporting *under the radar* business opportunities and intelligence; and
- Proven track record of creating profitable partnering relationships and generating value-added, actionable business intelligence.

Global Strategy, Inc.

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