

Nanotech Expertise

- ✓ Dendrimers
- ✓ Fullerenes
- ✓ Graphene
- ✓ Lumidots
- ✓ Mesoporous Materials
- ✓ Nano Barcodes
- ✓ Nanocapsules
- ✓ Nanocomposites
- ✓ Nanofibers
- ✓ Nanomaterials
- ✓ Nanoparticles
- ✓ Nanopowders
- ✓ Nanostructures
- ✓ Nanotubes
- ✓ Nanowires
- ✓ Quantum Dots

Global Strategy bridges the gap between academic research and industrial applications of nanomaterials by providing business development consulting and expert guidance in open innovation, partner search, market development and business intelligence on technologies, materials, applications, companies/research centers/government agencies, and markets. Global Strategy provides highly customized and focused analysis and strategy formulation, implementation and execution support for nanotech companies.

Global Strategy is a boutique consulting firm providing targeted business development solutions, focusing on Open Innovation, Market Development and Business Intelligence.

Our consultants have worked with startups to multinational corporations, research centers and government agencies on business and strategic planning; technology implementation; business development; market strategy; competitive analysis; and due diligence on acquisitions, technology licensing, and IP, among others.

Competitive Advantages

- Customized assignments tailored to the requirements of the client;
- Proprietary TOPTECH search methodology for synergistic product and partner matching;
- Personally-developed relationships with key executives at companies, government agencies, financing organizations, and universities worldwide;
- Global expertise through our Global Consulting Network, a network of business consulting firms located in 65+ developed and emerging markets;
- Expertise in identifying, qualifying, and reporting *under the radar* business opportunities and intelligence; and
- Proven track record of creating profitable partnering relationships and generating value-added, actionable business intelligence.

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