g l ⊙ b a l
strategy, inc.
International Business Development

Unique Solutions to Accelerate Innovation, Market Development and Business Intelligence

Advanced Materials Expertise

- ✓ **Advanced Ceramics**
- ✓ **Bioactive Glass**
- ✓ **Carbon Materials**
- ✓ **Conductive Polymers**
- ✓ **EMI/RMI Materials**
- ✓ **Laser Crystals**
- ✓ **Magnetic Materials**
- ✓ **Optical Coatings**

- ✓ **Nonwoven Fabrics**
- ✓ **Polymer Nanocomposites**
- ✓ **Sol-Gel Process Materials**
- ✓ **Shape-memory Alloys**
- ✓ **Smart Fabrics & Textiles**
- ✓ **Structural Carbon Products**
- ✓ **Thermoplastic Materials**
- ✓ **Thick & Thin Film Materials**

Global Strategy provides support for innovation and solutions for advanced material organizations – from the early stages of new technology concept generation through commercialization.

Global Strategy is a boutique consulting firm providing targeted business development solutions, focusing on Open Innovation, Market Development and Business Intelligence.

Drawing on many years of experience of consulting in the Advanced Materials sector, Global Strategy offers unparalleled expertise and capabilities for driving strategic and tactical decision-making for developers, manufacturers and suppliers of advanced materials. Our deep knowledge and industry expertise give us a broader perspective of the impact of new products, technologies and innovations in global markets.

Competitive Advantages

- Customized assignments tailored to the requirements of the client;
- Proprietary TOPTECH search methodology for synergistic product and partner matching;
- Personally-developed relationships with key executives at companies, government agencies, financing organizations, and universities worldwide;
- Global expertise through our Global Consulting Network, a network of business consulting firms located in 65+ developed and emerging markets;
- Expertise in identifying, qualifying, and reporting *under the radar* business opportunities and intelligence; and
- Proven track record of creating profitable partnering relationships and generating value-added, actionable business intelligence.