

## **Chemicals + Polymers Expertise**

- ✓ Adhesives + Sealants
- ✓ Agricultural Chemicals
- ✓ Automotive Chemicals
- ✓ Biodegradable Polymers
- ✓ Electronic Chemicals
- ✓ Engineered Plastics
- ✓ Fine Chemicals + APIs
- ✓ Natural + Synthetic Rubber
- ✓ Inks + Resins
- ✓ Industrial Gases
- ✓ Medical Reagents
- ✓ Paints + Coatings
- ✓ Petrochemicals
- ✓ Pulp + Paper Chemicals
- ✓ Thermoplastics + Thermosets
- ✓ Water Treatment Chemicals

Global Strategy is a boutique consulting firm providing targeted business development solutions, focusing on Open Innovation, Market Development and Business Intelligence.

Innovation is the key to maintaining a competitive advantage. Global Strategy, as open innovation and business development consulting experts, provides clients with the knowledge, resources and tools to take advantage of product and technology advances and breakthroughs.

We bring momentum to your strategic planning process in the chemical industry with years of marketing and growth development strategies. Our consultants have developed, launched and managed numerous programs to assist clients to grow revenues and increase market penetration in developed and emerging countries.

### **Competitive Advantages**

- Customized assignments tailored to the requirements of the client;
- Proprietary TOPTECH search methodology for synergistic product and partner matching;
- Personally-developed relationships with key executives at companies, government agencies, financing organizations, and universities worldwide;
- Global expertise through our Global Consulting Network, a network of business consulting firms located in 65+ developed and emerging markets;
- Expertise in identifying, qualifying, and reporting *under the radar* business opportunities and intelligence; and
- Proven track record of creating profitable partnering relationships and generating value-added, actionable business intelligence.

**Global Strategy, Inc.**

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