



g l o b a l
strategy, inc.

International Business Development

Connecting you to global markets

Conectarse con mercados globales

Verbindet Sie mit weltweiten Märkten

соединяет Вас с международным рынком

Vous connectant aux marchés mondiaux

Ligando-o aos mercados globais

御社をグローバル市場へおつなぎします

توصيلك إلى الأسواق العالمية

连接您和全球市场

세계 시장에 연결

Global Strategy, Inc. consultants utilize unique knowledge tools, proprietary information networks and proven methodologies to formulate and implement Open Innovation, Market Development and Business Intelligence consulting solutions for clients on a global basis.

Our expert staff and the members of our Global Consulting Network provide experience and qualified resources in key developed and emerging markets. We produce bottom-line results for clients, empowering them with the unique insight, tools and commercial opportunities to drive their businesses to the next level.

Global Strategy excels in research, evaluation and qualification of products, technologies, organizations, and information - particularly those *under the radar*, or undetectable by conventional methods. This intelligence is analyzed, qualified, and delivered to clients as actionable business information and commercial opportunities, providing them with first mover advantages over competitors.

GSI Under The Radar Coverage

Information and Technology Sources	<i>Under the Radar Coverage</i>	Standard Coverage
✓ Startups, Spinoffs and Established Companies	★	
✓ Funding Organizations, VC Firms and Financial Institutions	★	
✓ Global Consulting Network Contacts and Information Networks	★	
✓ Industry Contacts, Networks and Proprietary Databases	★	
✓ Emerging and Developed Markets	★	
✓ Incubators and Technology Clusters	★	
✓ Research Institutes and Universities	★	
➤ Conferences and Trade Events	★	•
➤ Databases and Directories	★	•
➤ Publications and Media	★	•
➤ Trade and Professional Associations	★	•
➤ Government Resources	★	•



“We found their work to be thorough and of high quality. I strongly recommend Global Strategy for business development and market intelligence assignments.”

- CEO, European Life Science Company

“I highly recommend Global Strategy to companies who wish to diversify internationally and seek business opportunities in new products, new technologies and new markets. ”

- R&D Director, Japan Clean Tech Company

“I personally felt that the choice to engage Global Strategy was warranted based on our first contacts and I am pleased to see this has proven in a short period to be a wise choice.”

- CEO, USA Nanomaterials Company

consulting services

Open Innovation

- Technology Licensing
- Product Marketing
- R&D Collaboration
- IP Acquisition

Business Intelligence

- Benchmark Analysis
- Competitive Intelligence
- Market Research
- Technology Assessment

Market Development

- License | Joint Venture
- Merger & Acquisition
- Startup | Expansion
- Strategic Partnering

the global advantage

Profile

Established in May 2001 as a boutique business development consulting firm with proven performance in creating profitable partnering relationships and generating value added, actionable business intelligence.

Mission

Generate value and revenue growth for clients through customized business development and market intelligence solutions provided in a timely, cost-effective and professional manner.

Staff

Our seasoned consultants draw upon in-depth and broad industry backgrounds and over two decades of international business and consulting expertise.

Affiliations

- Alliance for Illinois Manufacturing
- Association of Strategic Alliance Professionals
- Association of University Technology Managers
- BioFlorida
- Global Consulting Network
- Florida Foreign Trade Association
- Institute of Management Consultants
- International Trade Association of Greater Chicago
- International Business Wales
- Licensing Executives Society
- Orlando, Inc.
- Strategic and Competitive Intelligence Professionals
- Swiss Business Hub
- World Trade Centers Association

Global Strategy Competitive Advantages

- Focus on open innovation, market development and partnering
- Primary market research, business and competitive intelligence expertise
- Under the radar actionable information and commercial opportunities
- Empower clients with deep market knowledge and unique opportunities
- Global Consulting Network in 65+ emerging and developed markets
- Key industry, trade, research and government contacts worldwide
- Proprietary and proven methodologies, tools and knowledge networks
- Creative, efficient and results-oriented team with diverse industry backgrounds

Global Consulting Network

Profile

Founded in 2003 by Global Strategy as an international group of business development and strategic intelligence consulting firms providing seamless, integrated consulting solutions to clients in developed and emerging markets.

Sectors

Advanced Materials, Aviation , Automotive, Chemical, Clean Tech, Consumer Goods, Electronics, Energy, Environmental, Financial Services, Food & Beverage, Industrial Products, Information Technology, Life Science + Medical, Security, and Transportation



North America

USA
Canada
Mexico

Latin America

Argentina
Brazil
Chile
Colombia
Costa Rica
Panama
Peru
Puerto Rico
Uruguay
Venezuela

Africa

Algeria
Ghana
Morocco
Nigeria
South Africa
Uganda

Middle East

Egypt
Israel
Jordan
Kuwait
Pakistan
Turkey
UAE

Asia-Pacific

Australia
Azerbaijan
Cambodia
China
Korea
Hong Kong
India
Indonesia
Japan
Kazakhstan
Malaysia
New Zealand
Philippines
Singapore
Thailand
Taiwan
Vietnam

Europe

Austria
Belgium
Bulgaria
Cyprus
Czech Republic
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Ireland
Italy
Latvia

Lithuania
Netherlands
Norway
Poland
Portugal
Romania
Russia
Serbia
Slovakia
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